

Mercury Advantage

There's never been a better time to be a Mercury agent – we recently rolled out some amazing improvements that will help you write more business than ever.

It started with the release of our point of sale interface: AgentCenter! We've heard from agents across the country that it's the easiest system they've ever used; which means you have more time to devote to writing new business and servicing your customers.

We've followed that up with a re-vamped Private Passenger Auto program for Virginia that will make it easier than ever to write and retain Mercury business. Take a look below to learn more.

Mercury Advantage for Virginia: Key Highlights

- New Business 5-year Accident Free Discount
 - Offers a larger discount for super clean risks
- Larger Continuous Insurance Discount - Now up to 16%
 - Provides a larger discount for insureds with longer continuous coverage; expanded from 5+ years to 10+ years
- Larger Advanced Quote Discount
- Up to 14% Paid-In-Full Discount or Annual Two Pay Discount
- New Insight Score (used in addition to credit scores for more accurate pricing)
- Improved rates on the following segments:
 - Up to 14% discount for Packaged Policyholders (especially HO3)
 - Credit buckets A – B
 - Lower and mid Bodily Injury and Property Damage limits
 - Single car and single driver risks
- Recently introduced Live Chat Option (“talk” with an Underwriter from your screen)

Tip: Be sure to bridge from your multi-rater on every risk, to ensure you're seeing our best rates. Contact your Mercury Marketing Representative with any questions.