

BE YOUR OWN ONLINE BROKER



AND INSURE A WORLD OF SPORTS
THE PLAYBOOK



HOW?



REGISTER ON SPORTUNDERWRITERS.COM TO

MANAGE the end-to-end sports insurance needs of your clients **directly** – submit applications, receive quotes, bind business – all through your sportunderwriters login account.

OWN all client access and interaction. Just **YOU**.

UPLOAD your company name and/or logo to generate your own **branded apps** to send directly to your clients.

And here's the kicker: Once your client submits their app, both broker and sportunderwriters receive it. SU then quotes the app and sends the quote directly to you to forward to your client.

- - - - - ➔ **X** THAT'S HOW

TEN REASONS TO TEAM UP WITH SPORTUNDERWRITERS

1

EASY TO GET STARTED

Register in minutes and start writing business, ALL ONLINE and paperless

2

UPLOAD YOUR LOGO

to your profile page, just ONCE, and your company logo will appear on all apps and quotes you send to your clients

7

BONUS FEATURE

Sportunderwriters can make our ONLINE SPORTS APPLICATION available directly on your website

8

PROFITABLE

Less time assisting clients on paper apps = more time to close business

4

FAST AND SIMPLE APPLICATION

and if info is missing, your clients can SAVE and EXIT, and pick up where they left off

3

FORWARD YOUR APPS DIRECTLY

to your clients to fill in and submit themselves

5

100% ONLINE EXECUTION

Submit apps, receive quotes, bind, get documents, add additional insureds and pay, all online

6

ONLINE AGENCY MANAGEMENT

Manage your agents and brokerage all online

10

A WORLD OF SPORTS

Teams, leagues, clubs/associations, camps/clinics, tournaments, lessons, special events

9

COMMISSIONS

from 10% up to 15%
subject to volume and risk





1

EASY TO GET STARTED

Register in minutes and start
writing business, ALL ONLINE
and paperless





REGISTRATION

If you are Insurance Broker or Agent and not already registered with us, please fill out the application form below and hit "Finish". Permanent registration is subject to approval from SportUnderwriters.com. Please note that eligibility for our Broker/Agent program requires the applicant to hold a valid Agents or Broker license and a valid Error and Omissions policy. As soon as you're registered, we will email you and Agent/Broker ID number along with information on how to access the site using that number. For more information on our Agents and Brokers program, please contact us: (phone) 1-866-889-4763 or (email) info@sportunderwriters.com

Today's Date 2018-11-28

1. Terms and Conditions

2. Contact Information

3. Liability

3. Licenses

Terms and Conditions

I am an Authorized Representative and/or an Officer of the licensed Brokerage. In addition, I confirm and warrant that the licenses described (in step 4) are in good standing. I further confirm and warrant that the E&O policy described (in step 4) is in full force and effect.

☒ Yes

Previous



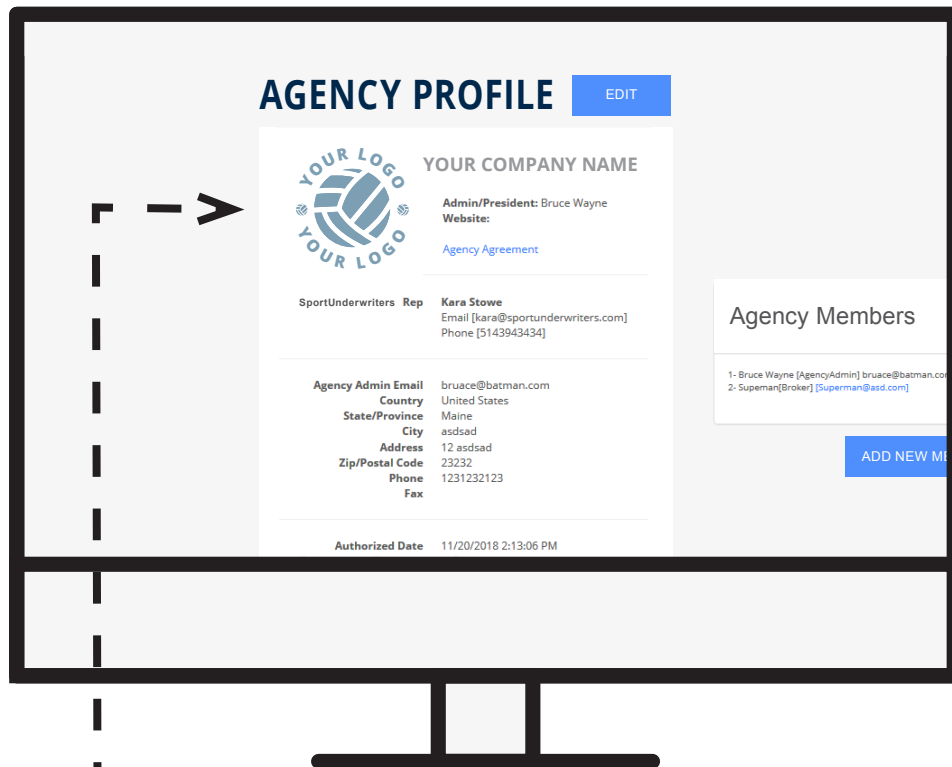
JUST 4 STEPS



2

UPLOAD YOUR LOGO

to your profile page, just ONCE,
and your company logo will
appear on all apps and quotes
you send to your clients



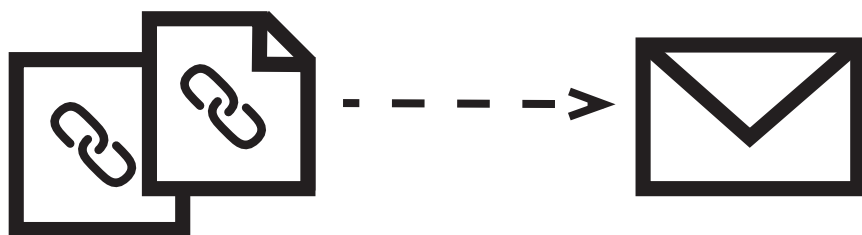
APPEARS ON PROFILE PAGE





3

**FORWARD YOUR
APPS DIRECTLY**
to your clients to fill in
and submit themselves



To send the app to your client to fill out themselves, just click on the SEND APPLICATION button. Then, copy and paste the ONLINE SPORTS APPLICATION link into your email to forward to your client.

A screenshot of a web application interface. At the top, there is a logo and the text "YOUR COMPANY NAME". Below this, a progress bar indicates "Step 1 of 8". The main section is titled "Insured's Contact Information" and contains three input fields: "Contact Name", "Contact Phone", and "Contact Email". A blue "NEXT" button is located at the bottom right of the form. A dashed blue arrow points from the left towards the form.

Your client simply clicks on the link that opens to your branded app (example above). Client completes the app and submits. You, the broker, will receive the quote to forward to your clients.

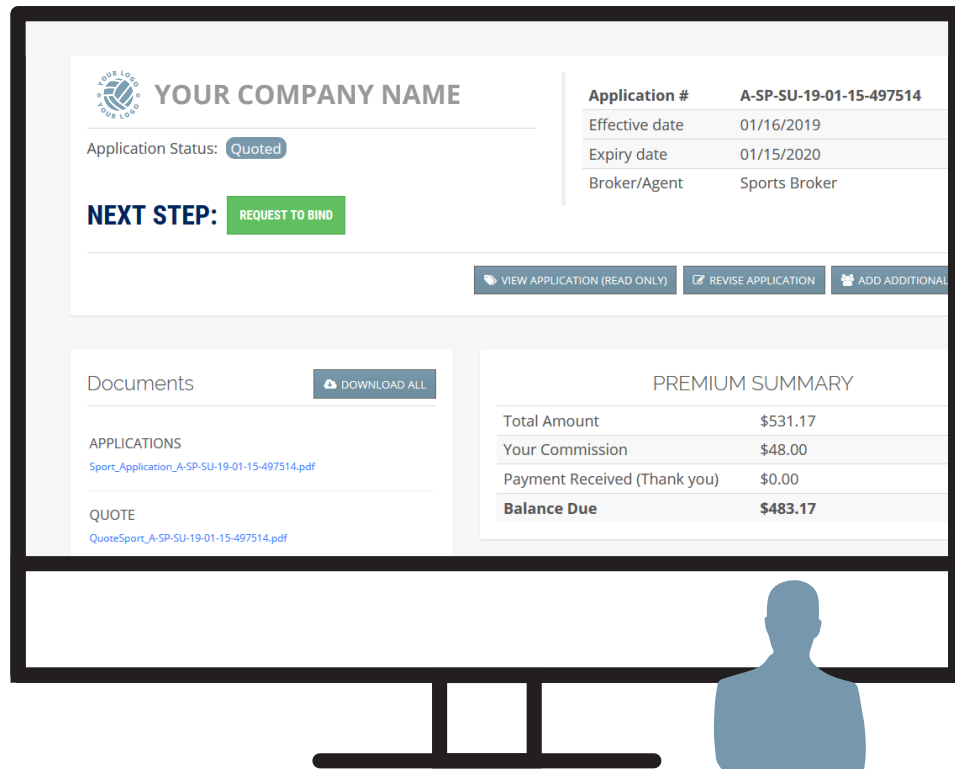
THE BROKER OWNS EVERY CLIENT INTERACTION.

The background is a dark blue field filled with a repeating pattern of dashed lines, small white circles, and small white crosses. A specific path is highlighted with a thicker dashed line that starts from the bottom left and curves upwards and to the right, ending at a larger white circle located in the upper left quadrant of the page.

4

FAST AND SIMPLE APPLICATION

and if info is missing, your clients
can SAVE and EXIT, and pick
up where they left off



5

100% ONLINE EXECUTION

Submit apps, receive quotes, bind, get documents, add additional insureds and pay, all online

The background is a dark blue field filled with a repeating pattern of light blue dashed lines, small circles, and plus signs. These elements are arranged in a way that suggests movement and connectivity, with lines often curving and intersecting. A prominent white dashed line with a circle at its end enters from the bottom left and curves upwards towards the right side of the page.

6

ONLINE AGENCY MANAGEMENT

Manage your agents and
brokerage all online

**START NEW
APPLICATIONS**

**MANAGE EXISTING
APPLICATIONS**

WELCOME JOHN SMITH You have 1 New Message

GET A QUOTE

Select one of the following programs ...

SPORTS PROGRAM

SPECIAL EVENT PROGRAM

ALPINE SKI SCHOOL PROGRAM

then choose to

START AN APPLICATION OR **SEND AN APPLICATION**

Work on application directly or with your client. Send directly to your client to fill out and send back.

SEARCH APPLICATIONS

Search by any of the following ...

Name of Insured

Application #

Policy Period

Effective Date MM/DD/YYYY

Expiry Date MM/DD/YYYY

SEARCH

ADVANCED SEARCH

AGENCY MANAGEMENT

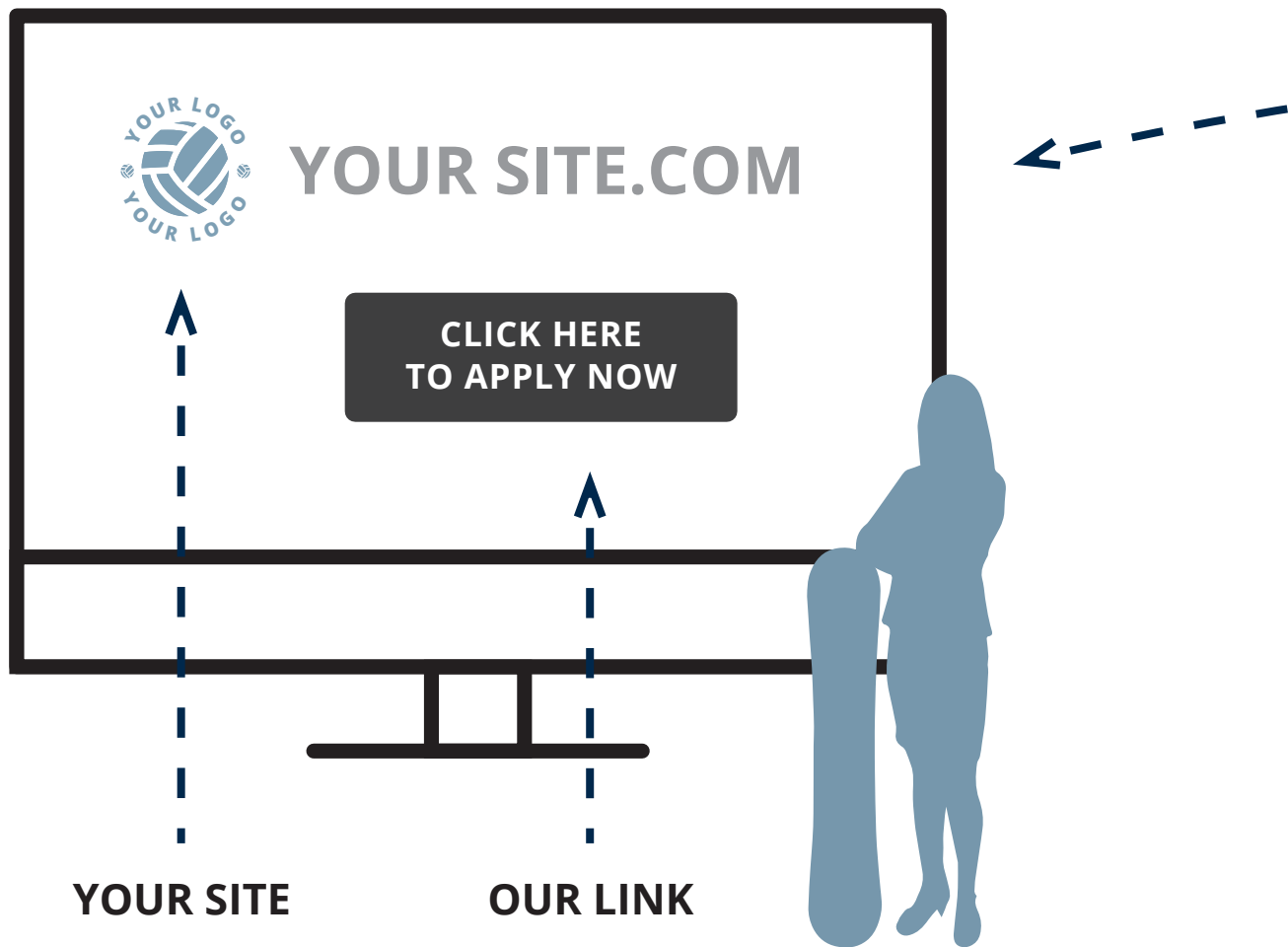
EDIT AGENCY PROFILE **ADD SUB-AGENT**

**SEND
APPLICATIONS**

**MANAGE
PROFILE**

**MANAGE
AGENTS**

**SEARCH
APPLICATIONS**





7

BONUS FEATURE

Sportunderwriters can make our
ONLINE SPORTS APPLICATION
available directly on your website



8

+ PROFITABLE
Less time assisting clients
on paper apps = more time
to close business

A blue-tinted photograph of an ice hockey player in a dynamic pose, leaning forward with a hockey stick. The player is wearing a helmet, a mesh jersey, and protective gear. The background shows a large arena with spectators. A dashed white line curves across the top and bottom of the image.

9

COMMISSIONS
from 10% up to 15%
subject to volume
and risk

A blue-tinted photograph of a woman's face and a basketball. The woman is looking directly at the camera with a serious expression. The basketball is in the upper right corner, partially visible. The number 10 is overlaid on the image.

10

A WORLD OF SPORTS

Teams, leagues, clubs/associations,
camps/clinics, tournaments,
lessons, special events





**ACADEMICS BASEBALL BASKETBALL
CANOEING CRICKET CYCLING FOOTBALL
HIKING HOCKEY KAYAKING KITEBOARDING
LACROSSE RUNNING SKIING SOCCER
SOFTBALL STAND UP PADDLEBOARDING
SURFING SWIMMING TENNIS TRACK
VOLLEYBALL WAKE BOARDING WATERSKIING
WRESTLING CONCERTS SPECIAL EVENTS
SPECTATOR ONLY EVENTS ...**

COMPLETE LIST



SPORTUNDERWRITERS.COM **MAKING LIFE EASIER FOR OUR BROKERS**

To learn more, please email info@sportunderwriters.com or call
1.833.636.3939 ext 123 to speak to a representative.